

PARTNERSHIP PROGRAMS 2027



WITRUCK.ORG

2027 PARTNERSHIP PROGRAMS



SUSTAINING SPONSORSHIP OPPORTUNITIES

Sustaining Sponsorships provide enhanced recognition and exclusive benefits aligned with your level of support.



ELITE CLUB
\$10,000

- Premium placement in the Annual Directory
- Passes to the Tailgate Party, Convention, and seminars
- Hole Sponsor at a WMCA golf outing
- Logo featured first on all WMCA promotional materials
- One WMCA newsletter ad
- One WMCA newsletter article
- Four social media spotlights annually
- ***Includes Diamond Club benefits***



DIAMOND CLUB
\$5,000

- Page Placement in the Annual Directory
- Passes to the Tailgate Party, Convention, and seminars
- Attend Board Summer Outing free of charge
- Opportunity to present at a Board meeting
- Newsletter sponsor with website links
- WMCA home page and sponsor page placement
- Featured on all signage & programs at WMCA events
- One Article for the WMCA newsletter



PREMIER PARTNER
\$3,000

- Website, Email, and signage at sponsored events which includes: Annual Convention, Clay Shoot (x2), Golf Outings (x2)
- Hole sponsorship at one golf outing



SUPPORTING PARTNER
\$1,500

- Website, Email, and signage at sponsored events which includes: Annual Convention, Clay Shoot (x2), Golf Outings (x2)

ADVERTISING OPPORTUNITIES

Promote your company through WMCA's trusted communications.

EMAIL BULLETIN

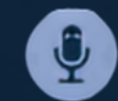


Ad placement in weekly e-newsletter	\$250
Full Feature Article	\$500
Sponsored Content	\$100
Stand-alone email blast	\$500



SEMINAR SPONSORSHIP

Brand and logo featured with seminar* \$500



PODCAST SPONSORSHIP

Sponsor a WMCA podcast episode \$500

**Seminar sponsorship requires approval*

PROGRAMS AT A GLANCE



SPONSOR BENEFITS

Level	Event Passes	Event Promotion	Website Placement	WMCA Newsletter	WMCA Directory	Social Media Feature
Elite Club	✓	✓	✓	• Ad • Article • Sponsor	Premium Placement	✓
Diamond Club	✓	✓	✓	Sponsor	Placement	
Premier Partner	✓	✓				
Supporting Partner	Limited	✓				

EVENT INCLUSIONS

Level	Annual Convention	Tailgate Party & Game	Seminars	Golf Outing	Clay Shoot
Elite Club	4 Passes or Vendor Table	4 Passes and Tickets	Choice of 4	Hole sponsorship	
Diamond Club	2 Passes or Vendor Table	2 Passes and Tickets	Choice of 2		
Premier Partner	2 Passes or Vendor Table	4 Passes and Tickets	Choice of 2	Hole Sponsorship & Foursome	One Foursome
Supporting Partner	2 One Day passes			Hole Sponsorship	

ALL SPONSORSHIP LEVELS INCLUDE:

- Logo placement in event materials and signage
- Logo placement on WMCA event webpage
- Complimentary event registrations (varies by level)

Or, contact us to create a sponsorship package that works for you!



LET'S DRIVE WISCONSIN FORWARD.

Partner with the **WMCA** to support
Wisconsin's trucking industry and
connect with industry leaders.



Sustaining Sponsorships help support WMCA's mission to advocate, educate and promote the motor carrier industry across Wisconsin. Your investment helps strengthen our industry and provides valuable visibility with key decision-makers.

Thank you for your support!



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