

2026 Loyalty Program Benefits

PLATINUM – 35+ Years

Trucking Company

- One Complimentary Full Pass to the WMCA Convention free when you buy a full pass
- \$300 Discount on NATMI Training (course completion is required)
- Two Complimentary Seminars of Your Choice
- Two Complimentary Passes to the WMCA Tailgate Party
- Two Complimentary SWEF Visits

Non-Trucking Company

- Two Complimentary Passes to the WMCA Tailgate Party
- 50% Discount for a WMCA Convention Vendor Table
- One Complimentary Featured Article in the WMCA Newsletter
- One Complimentary Ad in the WMCA Newsletter

GOLD – 20-34 yrs

Trucking Company

- 50% off Full Pass to the WMCA Convention with the purchase of a full convention pass
- \$200 Discount on NATMI Training
- One Complimentary Seminar of Your Choice
- Two Complimentary Passes to the WMCA Tailgate Party
- Two Complimentary SWEF Visits

Non-Trucking Company

- Two Complimentary Passes to the WMCA Tailgate Party
- One Complimentary Featured Article in the WMCA Newsletter
- One Complimentary Ad in the WMCA Newsletter

SILVER - 10–19 years

Trucking Company

- 50% off Full Pass to the WMCA Convention with the purchase of two convention passes
- \$100 Discount on NATMI Training
- One Complimentary SWEF Visit

Non-Trucking Company

- Two Complimentary Passes to the WMCA Tailgate Party
- One Complimentary Ad in the WMCA Newsletter

BRONZE – 5-9 Years

Trucking Company

- One Complimentary One Day Pass to the WMCA Convention when you buy a one day or full convention pass
- One Complimentary Seminar of Your Choice
- One Complimentary SWEF Visit

Non-Trucking Company

- One Complimentary Pass to the WMCA Tailgate Party
- One Complimentary Ad in the WMCA Newsletter