



State Top Industry Issues Report 2025 Wisconsin

1. Economy

- Quantify the impact of increasing trucking operational costs on supply chains and the nation's economy, including the impact of new tariffs.
- Research why industry supply has been slow to adjust to changes in freight demand including potential factors such as the illegal use of B-1 drivers, delayed equipment repossession, and factoring services, among others.
- Research the patterns and causes of the current, prolonged freight recession.

2. Lawsuit Abuse Reform

- Promote state-level reform to cap damages paid to plaintiffs in truck-involved crashes.
- Advocate for elimination of phantom medical damages.
- Advocate for the disclosure and discoverability of third-party litigation funding agreements in lawsuits.

3. Driver Shortage

- Advocate for expanding interstate CDL eligibility to 18-20-year old drivers.
- Examine potential new ways for motor carriers to bring 18-year-olds into the industry in positions where they can gain experience and then transition into truck driving positions when they turn 21.
- Support an industry-funded outreach program to improve the trucking industry's image.

4. Insurance Cost / Availability

- Develop framework for potential upfront insurance premium reductions when drivers and carriers adopt proven safety technologies.
- Research trends in carrier safety management practices and their impact on insurance premium costs.

5. English Language Proficiency (ELP) for Drivers

- Identify gaps in CDL training and testing that allow drivers to be licensed who are not proficient in the English language.
- Quantify the relationship between English Language Proficiency violations and crash involvement.
- Research the nexus between driver violations for English Language Proficiency and cabotage violations.

6. Broker Issues

- Quantify the scale and financial impact of broker fraud, double-brokering and freight dispatch services on motor carriers and truck drivers.
- Research safety and insurance issues that may result from broker-carrier relationships.
- Produce a guidebook for trucking companies that describes the most common issues with broker contracts.

7. Truck Parking

- Advocate for a dedicated federal funding program to increase truck parking capacity at freight-critical locations.
- Encourage local and regional governments to reduce the regulatory burdens limiting the construction and expansion of truck parking facilities.
- Support state DOT applications for U.S. DOT grants to expand truck parking.

Issues and strategies are listed in order as ranked by Wisconsin-based respondents.

8. Compliance, Safety, Accountability (CSA)

- Encourage FMCSA to review and address enforcement disparities/geographic variations in enforcement between states and local jurisdictions that impact CSA scores, which may unfairly penalize carriers based solely on where they operate.
- Work with FMCSA to update its carrier prioritization methodology, improve its accuracy, continuously review and evaluate crash preventability factors, and enhance transparency in CSA.
- Support FMCSA's work to speed up the DataQ process by improving internal processes for reviewing Request for Data Reviews (RDRs).

9. Detention / Delay at Customer Facilities

- Advocate for guaranteed detention pay after a truck driver is detained for one hour or more at customer facilities.
- Educate customers on the need to provide safe, onsite truck parking when drivers are detained beyond two hours.
- Support legislation to require customer facilities to provide restroom access to drivers.

10. Hours-of-Service (HOS)

- Quantify personal conveyance use in HOS compliance.
- Examine the relationship between current HOS rules and the fatigue management program strategies advocated by the National Transportation Safety Board (NTSB).
- Support research examining additional split sleeper berth flexibility and split-duty periods.