WMCA Membership Committee Meeting Minutes April 2, 2025 10:00 a.m. Zoom Meeting

Meeting Summary:

1. Call to Order & Approval of Minutes

- The meeting was called to order by Dan Johnson at 10:02 a.m.
- Attendees: Andy Ryther, Susan Jaske, Dan Johnson, Rick Smith, Howie Heaton and Neal Kedzie.
- The previous board meeting minutes were reviewed and approved with a motion and a second.

Membership Report Review

- Martin Brower: Andy mentioned reaching out to Martin Brower, who did renew their membership, and confirmed that payment has been received.
- The group discussed the "Friends of Trucking" item, which Craig Zeller had previously sent a note about to Rick. The membership level was approved at the March 5 WMCA Board of Directors meeting.
- New Member: Dennis Karbowski joined as a friend of the trucking industry.
- 90 Days Past Due: The team discussed contacts made with members who were 90 days past due, including Gateway Technical, Layhew Trucking, and Bulcorp Logistics.
- 60 Days Past Due: They also discussed members who were 60 days past due, including Trailer Logistics, Sanimax, and Dennison Excavating. The team is still waiting for responses from these members.
- Renewals: Some members, like Bob Kirst, were selling their businesses and might not renew. The team discussed the possibility of reaching out to these members to encourage them to remain as Friends of the WMCA.

Outreach and Social Event

- Gateway Technical College: The team noted that Gateway Technical College had a disconnected phone number and if they were one of the schools that received a WMCA scholarship. That was confirmed.
- Social Event: The idea of organizing a social event (Apps and Taps) was discussed, but the conversation ended with a decision to move the discussion on the social event to the next meeting.

Adjournment

The meeting was adjourned at 10:32 a.m on an approved motion by Susan Jaske. The next meeting is scheduled for May 7, 2025 via Zoom.