











WMCA BOARD OF DIRECTORS MEETING

DAVE BATTERMAN, CHAIRMAN

March 5, 2025

Fiserv Forum, Milwaukee, WI

AGENDA

-  Welcome and Roll Call
-  Secretary's Report
-  Membership Report
-  Financial Report
-  Foundation Report
-  Safety Council Report
-  Legislative Report
-  Other Business – 2025 Calendar; 2025 Budget
-  Next Meeting – June, 2025
-  ADJOURN

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2024 MINUTES QUARTERLY WMCA BOARD OF DIRECTORS MEETING

December 16, 2024

Truck Country, 500 Cake Parkway, De Forest, WI

Meeting Details:

- Date/Time: December 16, 2024, 10:10 a.m.
 - Location: Truck Country, De Forest, WI
 - Chairman: Dave Batterman
 - Quorum: Present
-

Agenda Items:

1. Approval of Previous Meeting Minutes:

- Presenter: Secretary Mike Hribar
- Details: Minutes from the September 13, 2024, meeting were reviewed.
- Action: Approved unanimously (Motion: Pauline Jaske, Second: Chris Schmidt).

2. Membership Report:

- Presenter: Susan Jaske
- Membership Data:
 - Total members: 883
 - Divisions:
 - General Trucking: 282
 - Allied: 136
 - Movers: 14
 - Milk: 66
 - Tow: 158
 - Coach: 24
 - Independents: 203
- Highlights:
 - General membership stable; independent owner/operator membership decreased.
 - Initiatives:
 - Added benefits/perks for members to use throughout the year.
 - Membership tiers based on years of service.
 - Program launch via "Truck Talk Express" newsletter in January 2025.
- Action: Approved unanimously (Motion: Zach Trepanier, Second: John Drake).

3. Treasurer's Report:

- Presenter: Mandi Hinrichs, Secretary
- Financial Data (Oct 1 - Dec 1, 2024):
 - Total expenditures: \$120,146
 - Total revenue: \$84,205
 - Ending fund balance: \$192,947
-

- Additional Accounts:
 - Political Action Committee (W-TON): \$33,785
 - Truckers for Wisconsin Fund: \$20,919
- Key Concerns:
 - Membership decline and rising venue costs could impact future revenues.
- Action: Approved unanimously (Motion: Dave Whealon, Second: Bob Schmit).

4. Foundation Report:

- Presenter: Chairman Dave Batterman
- Financial Data: Balance: \$94,250
- Scholarships: \$66,000 distributed to six Wisconsin Technical Colleges (\$11,000 each) for Supply Chain Management scholarships, funded by the dissolved Wisconsin Warehouse Association.
- Action: Approved unanimously (Motion: Jim Stowell, Second: Andy Ryther).

5. Wisconsin Safety Management Council (WSMC) Update:

- Presenter: Kim Conradt, Safety Programs Coordinator
- Programs/Events:
 - Seminars and competitions: Truck Driving & Tech Championships.
 - Awards: Safety Banquet, Driver & Safety Director of the Year.
 - Initiatives: "Thank a Trucker," PSDC membership, SWEF visits, NATMI training.

6. Legislative Report:

- Presenter: President Neal Kedzie
- Topics Discussed:
 - State:
 - 2025-26 state budget and elections.
 - EV excise tax, Act 10 overturn, and rural roads report.
 - Rest area improvements (federal grants).
 - Federal:
 - DOT Secretary nominee, NYC congestion pricing, and distracted driving laws.

Other Business:

7. 2025 Budget Proposal:

- Presenter: Neal Kedzie
- Budget Overview:
 - Proposed deficit: \$44K
 - Key impacts:
 - Decline in independent operator fees (-\$5K).
 - Reduced interest income (-\$4K) due to withdrawals for scholarships.
 - Merchant fees increased (\$10K) due to credit card transactions.
 - Advertising revenue dropped by 50%.
 - Adjustments:
 - Added a 2% transaction fee to offset merchant fee costs.
 - FY2025 reserve fund: \$165K (+\$10K from rainy day fund).

- Executive Committee Decision: Budget approval postponed; revisions to reduce the deficit requested. Virtual vote to follow.

8. 2025 Events Calendar:

- Presenter: Maddie Minik, Events & Communications Coordinator
- Highlights:
 - Special Spring Meeting: March 5, 2025, Fiserv Forum, Milwaukee.
 - Optional Bucks game experience: VIP seating, unlimited food/drinks, parking.
 - Hurricane Helene Relief Project: \$3,000 donation from WMCA Foundation requested.

9. Board Member Resignation:

- Terry Reed (US Special Delivery) resigned following company merger with Pitt Ohio Express. Result: Two vacancies (board and foundation).

10. Next Meeting:

- Date: March 5, 2025, 3:00 p.m.
- Location: Fiserv Forum, Milwaukee.
- Special Guest Speaker: R.J. Pirlot (Wisconsin Civil Justice Council).

Adjournment:

- Time: 11:32 a.m.
- Motion: Jim Stowell, Second: Patrick George.

MEMBERSHIP REPORT

March 5, 2025

Craig Zeller, Reporting

WMCA membership consists of **887** members in the following divisions:

	<u>Dec 2024</u>	<u>March 2025</u>
General	282	280
Allied	136	139
Movers	14	13
Milk	65	65
Tow	158	166
Coach	24	25
Independents	203	199
TOTAL:	882	887

Membership in the WMCA and all Divisions remains generally stable but we do continue to see a decrease in the independent owner/operator division, which is affecting the overall number.

The Membership Committee meets on a monthly basis to discuss new efforts for recruitment and well as ideas to retain current members. The new Membership Levels and Perks initiative has been launched at we hope members take advantage of the new program.

The Committee is also recommending the creation of a new Membership Class for individuals who wish to support the Association but are not directly connected to a member company.

The category would be named 'Friend of Trucking' and the annual membership fee is suggested to be \$100. The idea was suggested by Rick Smith who believed retired company representatives might want to continue to contribute to the Association but at an individual level rather than a company level.

This level of membership would be available to anyone interested in joining the WMCA, but staff would review membership applications to ensure the individual would be considered a credible candidate for membership.

Each membership would be one year and allow the individual to engage in WMCA events and meetings, as well as receive regular communications from the WMCA.

If there are any questions or comments regarding this proposal, I'm open to them, otherwise I'd like to request a motion to approve the new membership category.

This concludes the Membership report.

**TREASURER'S REPORT
WMCA BOARD MEETING
March 5, 2025**

Between October 1, 2024, and February 1, 2025, the WMCA had total expenditures of \$252,187 and total revenue of \$214,834 with an ending fund balance of \$145,820.

In regards to other WMCA accounts, as of March 1, 2025, the Political Action Committee (W-TON) account had a balance of \$33,785 and the Truckers for Wisconsin Fund had a balance of \$21,123.

The 2025 WMCA budget has yet to be approved but will be discussed today for final approval. The financial statements and pending budget are in your packet.

This concludes the Treasurer's report.

Wisconsin Motor Carriers Association

Profit Loss by Class

October 2024 through January 2025

	Oct 2024-Jan 2025
Other Income/Expense	
Other Income	
Administrative Income	33,666.84
ATA Commissions	4,143.93
Association Meeting Income	9,800.00
Contribution Income	4,045.31
Convention Income	15,440.00
Diamond Club	30,000.00
Dues	98,064.40
Independent Operator Fees	4,326.50
Interest Income	2,686.44
Mover Dues	675.00
Processing Fee Income	1,278.75
Seminar Income	4,165.00
Services Royalties	1,016.85
Tailgate Income	2,875.00
Thank A Trucker	650.00
Truck Driving Champ Income	2,000.00
Total Other Income	214,834.02
Other Expense	
Office Services	1,180.70
Accounting Services	20,980.86
Association Meetings	15,027.14
ATA-TAEC Expenses	1,550.00
Banking Fees	240.64
Business Insurance	2,298.00
Convention Expenses	7,606.22
Golf Outing Expenses	1,140.70
Lobbying Licensing Fees	1,178.10
Membership Dues/Subscriptions	3,417.06
Merchant Fees	5,006.85
Office Supplies	2,054.85
Payroll & Related	151,179.88
Pension Plan Admin Fees	339.00
Postage & Mailing Supplies	2,069.90
Professional Fees	38.42
Rent	12,304.00
Seminar Expenses	2,096.54
Tailgate Expenses	14,886.93
Telephone & Internet	1,232.30
Thank A Trucker Expenses	4,160.26
Travel Expenses	1,137.69
Utilities	1,061.95
Total Other Expense	252,187.99
Net Other Income	-37,353.97
Net Income	-37,353.97

Wisconsin Motor Carriers Association
Balance Sheet
As of January 31, 2025

	Jan 31, 25
ASSETS	
Current Assets	
Checking/Savings	
Checking - General (OCB)	-20,188.85
Money Market - General (OCB)	39,336.76
Reserve Fund (OCB)	167,074.11
Petty Cash	276.50
Total Checking/Savings	186,498.52
Total Current Assets	186,498.52
TOTAL ASSETS	186,498.52
LIABILITIES & EQUITY	
Liabilities	
Total Current Liabilities	0.00
Total Liabilities	0.00
Equity	
Fund Balance	145,820.55
Unrestricted Net Assets	78,031.94
Net Income	-37,353.97
Total Equity	186,498.52
TOTAL LIABILITIES & EQUITY	186,498.52

WMCA FOUNDATION REPORT
WMCA Board Meeting
March 5, 2025

As of March 1, 2025, the balance in the WMCA Foundation account was \$88,369.

The Foundation provides grants up to \$1,500 to the truck driving diesel technician programs at the Fox Valley, Chippewa Valley, Waukesha County and Milwaukee Area technical colleges, and donations to Wisconsin Special Olympics.

In addition, the Foundation provided \$3,000 to Hurricane Helene Relief efforts in North Carolina. We'd like to thank W&A Distribution Services for delivering a truckload of goods to victims of the hurricane, as well as Truck Country for assisting with the drop-off and distribution site, and of course the many companies and individuals who donated to this effort.

The 2025 Sport Shooting Clay event – the primary fundraiser for the Foundation – is scheduled for June 4, 2025 at Milford Hills near Johnson Creek and we're looking forward to another record-setting event. More information will be available on the WMCA Web site.

This concludes the Foundation Report.

2025 MARCH LEGISLATIVE REPORT

Voter I.D. Constitutional Amendment on Ballot:

The first action by the newly seated GOP-controlled Wisconsin State Legislature was to pass, for the second time, a resolution establishing a constitutional amendment that will require a person to present a photo I.D. in order to vote. The statewide referendum will appear on the April 1, 2025 ballot. If approved by the voters, it will make it much harder to overturn the 14-year-old law that is already in State statute. Constitutional amendments are not subject to a governor's veto.

Wisconsin is one of nine states that require photo I.D. According to Gallup, roughly 84 percent of Americans support providing both photo identification and proof of citizenship to vote.

State Budget:

On February 18 Governor Evers delivered his 2025 budget address. In response to the budget, State Assembly Speaker Robin Vos declared the document, as "nothing more than a liberal wish list" and "dead on arrival" when taken up in the State Assembly. Some items in the Governor's budget include:

- 20% spending increase.
- Gross tax hikes over \$3.7 billion.
- Takes a \$4 billion current surplus and results in a \$4 billion deficit at the end of the biennium.
- Repeals Act 10.
- Repeals Right to Work.
- Legalizes recreational marijuana.
- State employee raises 5% year 1 and 4% year 2.
- Companies of 50-plus employees mandated to offer paid family and medical leave.
- Free lunch and breakfast for all students.
- No tax on tips.
- Changes statutes to gender neutral terminology.

Transportation Items in the budget include:

- Enumeration of the I-39-90-94 expansion and reconstruction project from US 12-18 interchange in Madison to the Wisconsin Dells.
- Title Fee increase from by \$120 to \$277.
- Driver's license increase by \$8.50 to \$32.50.
- Local roads program increase by 3%.
- Ag Road Improvement Program \$50 million (was \$150 previously).
- Transfer from the general fund to the transportation fund sales tax revenues from the sale of automotive parts, accessories, tires, automotive repairs and maintenance services.

A “binding referendum” process would allow citizens to put proposed measures before the electorate for ratification. Wisconsin law only allows the Legislature to place proposed constitutional amendments on the ballot, after they pass two consecutive legislative sessions.

According to the State Legislative Reference Bureau, Wisconsin voters voted once on a measure to implement a statewide initiative and referendum process for ratification in the state constitution in 1914 with 64% of the voters deciding to reject the constitutional amendment proposal.

Legislative Transportation Committee Appointment:

Senate Committee on Transportation & Local Government

- Sen. Tomczyk (R-Mosinee) – Chair
- Sen. Hutton (R-Brookfield) – Vice Chair
- Sen. Wanggaard (R-Racine)
- Sen. Carpenter (D-Milwaukee)
- Sen. Spreitzer (D-Beloit)

Assembly Committee on Transportation

- Rep. VanderMeer (R-Tomah) – Chair
- Rep. Spiros (R-Marshfield) – Vice Chair
- Rep. Maxey (R-New Berlin)
- Rep. B. Jacobson (R-Mosinee)
- Rep. Haywood (D-Milwaukee)
- Rep. Arney (D-Wauwatosa)

LRB-0692/P1 (Rep. Gundrum & Spiros/Sen. Tomczyk)

Reintroduction of last session’s bill limiting the recovery of noneconomic damages from a commercial motor vehicle carrier. The main changes are to increase the cap from \$1 million to \$1.5 million, index it biennially for inflation starting in January 2028, with the cap to increase to no more than \$5 million due to indexing.

LRB-1765/P1 (Rep. Spiros/Sen. Stafsholt)

The bill establishes a liability exemption in tort actions for an owner, lessor or operator for claims asserting that they have an obligation or duty to install optional equipment, even though it is not mandated, on a commercial motor vehicle.

LRB-0345/P1 (Rep. Spiros/likely Sen. James)

The bill eliminates the cap on the amount that recovery for injuries and damages that may be reduced for failure to wear a safety belt. Under current law, if the individual failed to wear a safety belt, the recovery may be reduced by the amount determined to be caused by the failure to wear a safety belt, but the reduction may not be more than 15 percent. The bill allows the reduction but eliminates the 15 percent limit and leaves it up to the jury to decide on the percentage.

LRB-1293/P1 (Sen. Tomczyk/Rep. Tucker)

The bill prevents any state agency or local unit of government from banning the sale or use of vehicles or devices based on their power source (e.g. gas, diesel, etc.)

Allowing Cameras in Place of Side View Mirrors on CMVs (not yet drafted –likely Rep. Spiros/Sen. Wimberger)

The bill would allow an exemption to Wisconsin State Statute 347.40 for a certified camera monitoring system to be used in place of side view mirrors in Wisconsin. The FMCSA has approved this technology and created a 5-year pilot program allowing its use to collect safety data and testimony resulting in a potential permanent exemption.

Renewal of CDL Driver Training Grant Program (not yet drafted- proposed by Cooperative Network and Wisconsin Propane Gas Association)

The bill would renew the grant program at the \$3 million funding level and used to offset 50% of the training cost for each trainee or \$3,000, whichever is less. The organizations working on this proposal are also asking to expand the list of eligible trainers allowing for more employers to access the program.

Wisconsin Supreme Court:

The Wisconsin Supreme Court denied a request by plaintiffs to bypass the appeals court and go directly before the state high court with a lawsuit challenging Wisconsin Act 10, Governor Scott Walker's signature law that effectively ended collective bargaining rights for most public employees.

Liberal Justice Protasiewicz has announced that she will not recuse herself from hearing the case once it arrives in the State Supreme Court. GOP leadership in the state Legislature had called on her to recuse because she participated in mass protests against Act 10 in 2011 and is perceived as being biased due to publicly stating, during her run for the high court, that she believes Act 10 is unconstitutional.

Protasiewicz is part of the 4-3 liberal majority that is seen as key to efforts to overturn the law. Justice Brian Hagedorn, a conservative, announced in January that he will recuse from hearing the case because he served as Walker's legal counsel, helped draft Act 10 and defended it in earlier challenges.

Election Day for the Wisconsin State Supreme Court race between conservative Justice Schimel and Liberal Justice Crawford is April 1, 2025.

WMCA Legislative Day 2025:

Legislative Day is Wednesday, April 23, 2025. The first half of the day will be at the Concourse Hotel off of the Capitol Square consisting of issue briefings, speakers and lunch. DOT Secretary Kristina Boardman is confirmed as the keynote speaker at lunch.

Following lunch, attendees will walk to the Capitol to meet with legislators and participate in Q&A. The day wraps up back at the Concourse with a debriefing of the day's events. Registration is open on the WMCA events webpage. The site also lists sponsorship opportunities for the event.

USDOT Secretary Duffy Confirmed:

Wisconsin native and former congressman, Sean Duffy, was confirmed as the new USDOT Secretary on a bipartisan vote of 77-22.

WMCA Letter of Support for I-94 Bridge Projects:

At the request of WisDOT, a WMCA letter of support for a federal grant for Raising the I-94 Rock River and Crawfish Bridges Project was submitted to USDOT Secretary Duffy for consideration. Money from the grant would be used to raise the roadway and bridges that have proven prone to flooding, resulting in significant disruption of this important freight corridor which connects Milwaukee to the Twin Cities, Minnesota and Canada.

NYC Congestion Pricing:

USDOT Secretary Duffy sent a letter to New York Governor Kath Hochul, announcing the administration's plan to revoke the New York City congestion pricing program. The Governor and the Metropolitan Transportation Authority (MTA) have filed a lawsuit against the federal government, challenging the revocation. The Governor has stated that the toll collection will continue during the litigation process.

Wisconsin Motor Carriers Association

F2025 Budget

October 2024 through September 2025

ALL ASSOCIATIONS

	Actual	Budget	Budget
	2023-2024	2023-2024	2024-2025
Other Income/Expense			
Other Income			
Administrative Income	101,469.52	99,000.00	101,000.00
Advertising	3,000.00	6,000.00	2,500.00
ATA Commissions	11,173.51	0.00	7,600.00
Association Meeting Income	2,304.00	3,000.00	13,500.00
Contribution Income	15,677.34	20,700.00	16,000.00
Convention Income	180,414.56	141,000.00	177,000.00
Diamond Club	50,000.00	50,000.00	50,000.00
Dues	392,251.49	392,500.00	396,000.00
Golf Outing Income	49,693.00	45,000.00	50,000.00
Independent Operator Fees	25,318.50	30,000.00	23,000.00
Interest Income	10,000.21	9,000.00	8,000.00
Legislative Day	0.00	0.00	1,250.00
Miscellaneous Income	500.00	0.00	0.00
Mover Dues	2,760.00	3,000.00	3,000.00
NATMI Training Income	5,475.00	5,500.00	5,000.00
Postage Income	190.00	500.00	200.00
Processing Fee Income	0.00	0.00	15,000.00
PSDC Income	31,054.97	30,000.00	30,000.00
Road Team Income	12,631.00	7,500.00	10,000.00
Safety Banquet Income	21,991.24	18,000.00	20,000.00
Seminar Income	13,892.50	10,000.00	15,000.00
Services Royalties	4,422.86	10,000.00	5,000.00
Sporting Clays Shootout	34,129.43	25,000.00	30,000.00
SWEF Visits	895.00	1,000.00	1,000.00
Tailgate Income	46,870.00	45,000.00	45,000.00
Thank A Trucker	3,395.00	4,000.00	4,000.00
Truck Driving Champ Income	49,223.69	32,000.00	44,000.00
Truck Tech Competition	5,510.00	0.00	5,000.00
Total Other Income	1,074,242.82	987,700.00	1,078,050.00
Other Expense			
Office Services	3,492.04	3,600.00	3,600.00
Computer & Software Expense	2,919.64	3,000.00	1,000.00
Accounting Services	50,607.64	51,000.00	51,750.00
Administrative Fees	101,469.52	99,000.00	101,000.00
Advertising & PR	0.00	600.00	0.00
Association Meetings	3,560.68	4,500.00	14,000.00
ATA-TAEC Expenses	8,786.94	7,000.00	8,000.00
Banking Fees	1,307.25	1,200.00	1,200.00
Business Insurance	11,046.40	10,000.00	11,000.00
Continuing Education	112.00	0.00	0.00
Contributions & Scholarships	71,201.00	8,000.00	5,500.00
Convention Expenses	135,192.29	96,000.00	124,000.00

Wisconsin Motor Carriers Association

F2025 Budget

October 2024 through September 2025

<u>ALL ASSOCIATIONS</u>	Actual	Budget	Budget
	2023-2024	2023-2024	2024-2025
Convention Entertnmt/Speakers	599.00	599.00	599.00
Golf Outing Expenses	39,326.78	40,000.00	40,000.00
IT Equipment & Maintenance	1,825.06	0.00	0.00
Legislative Day	0.00	0.00	1,000.00
Lobbying Licensing Fees	0.00	1,125.00	1,200.00
Membership Dues/Subscriptions	13,424.20	7,600.00	9,640.00
Merchant Fees	24,776.18	15,000.00	25,000.00
Office Supplies	4,530.32	2,600.00	3,800.00
Payroll & Related	465,459.58	454,420.00	458,094.00
Pension Plan Admin Fees	1,488.00	1,800.00	1,500.00
Postage & Mailing Supplies	4,639.64	5,100.00	5,000.00
Professional Fees	10,841.50	0.00	0.00
PSDC Expenses	37,161.13	22,000.00	30,000.00
Rent	36,912.00	37,500.00	37,500.00
Road Team Expenses	11,814.64	7,000.00	10,000.00
Safety Banquet Expenses	14,891.58	18,000.00	15,000.00
Sales & Use, Property Taxes	51.03	615.00	0.00
Seminar Expenses	7,689.65	1,500.00	8,000.00
Sporting Clays	33,969.00	25,000.00	30,000.00
Tailgate Expenses	26,731.08	25,000.00	25,000.00
Telephone & Internet	3,522.37	3,500.00	3,500.00
Thank A Trucker Expenses	5,159.82	4,000.00	4,000.00
Travel Expenses	13,662.60	4,000.00	6,750.00
Truck Driving Champ Expenses	42,899.20	30,000.00	40,000.00
Truck Tech Competition Expenses	5,289.98	0.00	5,000.00
Utilities	4,000.90	3,600.00	4,000.00
Washington D.C. Trip	2,198.32	2,000.00	1,025.00
Web Site	0.00	1,000.00	0.00
Total Other Expense	1,202,558.96	996,859.00	1,086,658.00
Net Other Income	-128,316.14	-9,159.00	-8,608.00
Net Income	-128,316.14	-9,159.00	-8,608.00