







TRUCKING **DRIVES THE ECONOMY**

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CAREERS

183,780 Trucking industry jobs in Wisconsin

1 in 14 jobs in the state



SMALL BUSINESS EMPHASIS

Trucking companies located in Wisconsin

Primarily small, locally owned businesses, these companies are served by a wide range of supporting businesses.



SAFETY

MATTERS

COMPETITIVE WAGES

Total trucking industry wages paid in Wisconsin in 2022 exceeded **\$9.8** billion. with an average annual trucking industry salary of \$53,430.

Heavy and tractor-trailer truck drivers held 49,090 jobs in Wisconsin in 2022. The national average annual salary of an over-the-road truck driver is **\$69,387**.

TRANSPORTING THE ESSENTIALS



of manufactured tonnage transported by trucks in Wisconsin.

244,590 tons per day

77%

of communities in the state depend exclusively on trucks to move their goods.





Improved driver training

Investment in advanced safety technologies

Active participation in industry safety initiatives

ATRI research shows the success of their efforts. Members of State Trucking Associations are involved in fewer crashes and receive fewer violations at roadside inspections than their industry peers.

Crashes per 100 Million Miles by STA Membership Status: **CURRENT MEMBERS**

95.10 😭

FORMER MEMBERS

121.21

NEVER MEMBERS

146.33

CONTINUALLY IMPROVING

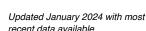
2021 U.S. fatal crash rate: Wisconsin: 1.29 / USA: 1.57 per 100 million Vehicle Miles Traveled (VMT)



Between 1975 and 2021, the U.S. large truck fatal crash rate has dropped 65.7%

COMMITMENT TO SHARING THE ROAD

The **Share the Road** program sends a team of professional truck drivers to communities around the country to teach car drivers about truck blind spots, stopping distances and how to merge safely around large trucks.





SCOLOSING FAST FACTS





www witruck.org

TRUCKING PAYS THE FREIGHT \$

THE INDUSTRY

The trucking industry in Wisconsin paid approximately



in federal and state roadway taxes

The industry paid **33%** of all taxes owed by Wisconsin motorists ...

... despite trucks representing only **11%** of vehicle miles traveled in the state.





As of January 2024, a typical five-axle tractor-semitrailer combination paid highway user fees and taxes of ...

STATE

\$7,842

\$10,556

These taxes were over and above the typical taxes paid by businesses in Wisconsin.

ROADWAY USE

115,694

Miles of public roads in Wisconsin

Miles driven on public roads: All Motorists: **65.0 billion**

Trucks: 7.1 billion





Traffic congestion in Wisconsin cost the trucking industry **\$2.7 billion** in 2021.

DELIVERING A CLEANER TOMORROW



59% of Wisconsin commercial trucks are now powered by the newest-generation, near-zero emissions diesel technology.

Medium- and heavy-duty trucks contribute just **23%** of all transportation-related greenhouse gas (GHG) emissions in the U.S. and represent only **7%** of total U.S. GHG emissions.



FUEL CONSUMPTION

The trucking industry continues to improve energy and environmental efficiency even while increasing the number of miles driven. In 2021:

- Combination trucks accounted for just 17% of the total highway transportation fuel consumed.
- ✓ Combination trucks consumed nearly **113 billion** fewer gallons of fuel than passenger vehicles in the U.S.

PARTNERSHIPS

Through the U.S. Environmental Protection Agency's (EPA) SmartWay



Transport Partnership, the trucking industry is working with government and businesses to quantify greenhouse gas emissions and take steps to reduce them.