



## TRUCKING DRIVES THE ECONOMY



### CAREERS

**183,780**

Trucking industry jobs in Wisconsin

1 in 14 jobs in the state



### SMALL BUSINESS EMPHASIS

**57,680**

Trucking companies located in Wisconsin

Primarily small, locally owned businesses, these companies are served by a wide range of supporting businesses.



### COMPETITIVE WAGES

Total trucking industry wages paid in Wisconsin in 2022 exceeded **\$9.8 billion**, with an average annual trucking industry salary of **\$53,430**.

Heavy and tractor-trailer truck drivers held **49,090** jobs in Wisconsin in 2022. The national average annual salary of an over-the-road truck driver is **\$69,387**.



### TRANSPORTING THE ESSENTIALS



of manufactured tonnage transported by trucks in Wisconsin.  
**244,590 tons per day**



of communities in the state depend exclusively on trucks to move their goods.

## SAFETY MATTERS



### SAFETY FIRST

**Wisconsin Motor Carriers Association members put safety first through:**

- ✓ Improved driver training
- ✓ Investment in advanced safety technologies
- ✓ Active participation in industry safety initiatives

**ATRI research shows the success of their efforts.** Members of State Trucking Associations are involved in fewer crashes and receive fewer violations at roadside inspections than their industry peers.

**Crashes per 100 Million Miles by STA Membership Status:**

<b>CURRENT MEMBERS</b>	<b>95.10</b> ★
<b>FORMER MEMBERS</b>	<b>121.21</b>
<b>NEVER MEMBERS</b>	<b>146.33</b>



### CONTINUALLY IMPROVING

**2021 U.S. fatal crash rate: Wisconsin: 1.29 / USA: 1.57**  
per 100 million Vehicle Miles Traveled (VMT)

Between 1975 and 2021, the U.S. large truck fatal crash rate has dropped **65.7%**



### COMMITMENT TO SHARING THE ROAD

The **Share the Road** program sends a team of professional truck drivers to communities around the country to teach car drivers about truck blind spots, stopping distances and how to merge safely around large trucks.





# Wisconsin

## TRUCKING FAST FACTS



[www.witruck.org](http://www.witruck.org)

Updated January 2024 with most recent data available

## TRUCKING PAYS THE FREIGHT



### THE INDUSTRY

The trucking industry in Wisconsin paid approximately

**\$647 million** in federal and state roadway taxes

The industry paid **33%** of all taxes owed by Wisconsin motorists ...



... despite trucks representing only **11%** of vehicle miles traveled in the state.



### INDIVIDUAL COMPANIES

As of January 2024, a typical five-axle tractor-semitrailer combination paid highway user fees and taxes of ...

#### STATE

**\$7,842**

#### FEDERAL

**\$10,556**

These taxes were over and above the typical taxes paid by businesses in Wisconsin.



### ROADWAY USE

**115,694**

Miles of public roads in Wisconsin

Miles driven on public roads:  
All Motorists: **65.0 billion**

Trucks: **7.1 billion**



Traffic congestion in Wisconsin cost the trucking industry **\$2.7 billion** in 2021.

## DELIVERING A CLEANER TOMORROW



### EMISSIONS

**59%** of Wisconsin commercial trucks are now powered by the newest-generation, near-zero emissions diesel technology.

Medium- and heavy-duty trucks contribute just **23%** of all transportation-related greenhouse gas (GHG) emissions in the U.S. and represent only **7%** of total U.S. GHG emissions.



### FUEL CONSUMPTION

The trucking industry continues to improve energy and environmental efficiency even while increasing the number of miles driven. In 2021:

- ✓ Combination trucks accounted for just **17%** of the total highway transportation fuel consumed.
- ✓ Combination trucks consumed nearly **113 billion** fewer gallons of fuel than passenger vehicles in the U.S.



### PARTNERSHIPS

Through the **U.S. Environmental Protection Agency's (EPA) SmartWay Transport Partnership**, the trucking industry is working with government and businesses to quantify greenhouse gas emissions and take steps to reduce them.



The following data sources were utilized for the Fast Facts: United States Bureau of Labor Statistics (2022); Federal Motor Carrier Safety Administration: Analysis & Information (2023); American Trucking Associations Driver Compensation Study (2022); Commodity Flow Survey Public Use Microdataset (2017); American Transportation Research Institute: Membership Counts - Associations with Safety (2023); Federal Motor Carrier Safety Administration: Large Truck and Bus Crash Facts (2021); Federal Highway Administration: Highway Statistics Series (2021); Energy Information Administration: Fuel Taxes (2024); International Fuel Tax Association: Fuel Tax Rates (Q1 2024); International Registration Plan, Inc.: Jurisdiction Data (2024); American Transportation Research Institute: Cost of Congestion to the Trucking Industry (2023); Diesel Technology Forum Clean Diesel Powers in Your State (2022); Environmental Protection Agency Fast Facts on Transportation Greenhouse Gas Emissions (2021).