



TRUCKING DRIVES THE ECONOMY

CAREERS

164,090

Trucking industry jobs in Wisconsin (2019)



1 in 15 jobs in the state



COMPETITIVE WAGES



Total trucking industry wages paid in Wisconsin in 2019 exceeded **\$8.3 billion**, with an average annual trucking industry salary of **\$50,302**.



Heavy and tractor-trailer truck drivers held **51,440** jobs with an average annual salary of **\$47,520**.

(U.S. Bureau of Labor Statistics, 2018)



SMALL BUSINESS EMPHASIS

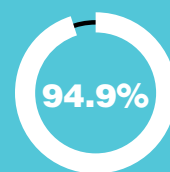
20,810

Trucking companies located in Wisconsin.

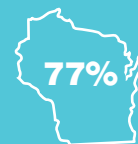
Primarily small, locally owned businesses, these companies are served by a wide range of supporting businesses. (2020)

TRANSPORTING THE ESSENTIALS

Percent of manufactured tonnage transported by trucks in Wisconsin. **That's 244,590 tons per day.** (2017)



Percent of Wisconsin communities that depend **exclusively on trucks** to move their goods.



SAFETY MATTERS

SAFETY FIRST

Wisconsin Motor Carriers Association members put safety first through:

- ✓ Improved driver training
- ✓ Investment in advanced safety technologies
- ✓ Active participation in industry safety initiatives at the local, state and national levels



COMMITMENT TO SHARING THE ROAD

The **Share the Road** program sends a team of professional truck drivers to communities around the country to teach car drivers about truck blind spots, stopping distances and how to merge safely around large trucks, all designed to reduce the number of car-truck crashes.

CONTINUALLY IMPROVING

2018 U.S. fatal crash rate per 100 million Vehicle Miles Traveled (VMT):

WI	USA
0.96	1.45

Between 1975 and 2018, the U.S. large truck fatal crash rate has dropped

68.3%



Wisconsin TRUCKING FAST FACTS



\$ TRUCKING PAYS THE FREIGHT



INDIVIDUAL COMPANIES

As of January 2021, a typical five-axle tractor-semitrailer combination paid:

\$7,892 ← state highway user fees and taxes &
\$8,906 ← federal highway user fees and taxes

These taxes were over and above the typical taxes paid by businesses in Wisconsin.

ROADWAY USE

115,673 Miles of public roads in Wisconsin (2019)

Miles driven on public roads:

All Motorists: **66.3 billion**

Trucks: **6.5 billion**

DELIVERING A CLEANER TOMORROW

EMISSIONS

- ✓ **43%** of U.S. commercial trucks are now powered by the newest-generation, near-zero emissions diesel technology.
- ✓ Medium- and heavy-duty trucks contribute just **23%** of all transportation-related greenhouse gas (GHG) emissions in the U.S. and represent only **6%** of total U.S. GHG emissions.

PARTNERSHIPS

Through the **U.S. Environmental Protection Agency's (EPA) SmartWay Transport Partnership**, the trucking industry is working with government and businesses to quantify greenhouse gas emissions and take steps to reduce them.



FUEL CONSUMPTION

The trucking industry continues to improve energy and environmental efficiency even while increasing the number of miles driven. In 2019:

- Combination trucks accounted for just **16%** of the total highway transportation fuel consumed.
- Combination trucks consumed nearly **100 billion** fewer gallons of fuel than passenger vehicles in the U.S.



Wisconsin TRUCKING FAST FACTS

