

IT PAYS TO USE YOUR GOODYEAR® DISCOUNTED TIRE PROGRAM – WISCONSIN MOTOR CARRIERS ASSOCIATION (WMCA)

WELCOME TO YOUR GOODYEAR/WMCA DISCOUNTED TIRE PROGRAM

This account connects you with a variety of special, member-only benefits:

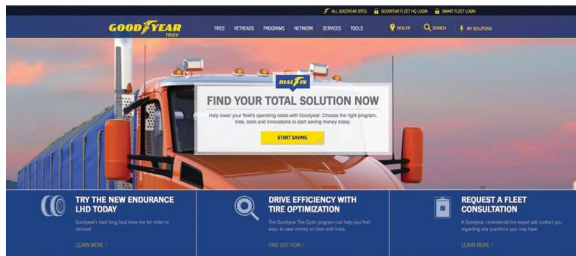
GET EXCLUSIVE MEMBER-ONLY BENEFITS

In addition to discounted prices on most popular Goodyear tires, Discounted Tire Program Members also get:

- Nationwide service and special pricing on:
 - Auto tires
 - Light Trucktires
 - Commercial tires
- World-class business intelligence tools to help reduce operating costs
- Access to 2,300 Goodyear commercial dealers with special service pricing
- Access to a complete line of commercial products with matching retreads and innovations including DuraSeal™, Fuel Max® and UniCircle® technologies
- Access to the most reliable 24/7 roadside assistance with no dispatch fee

IT'S EASY TO START SAVING

For more information on how to take advantage of your Goodyear Discounted Tire Program, contact your Goodyear Sales Manager.



HOW TO FIND A GOODYEAR DEALER

1. Go to goodyeartrucktires.com and select Dealer Locator
2. Enter City, State or ZIP to access 2,300 Nationwide Goodyear Dealers
3. Select the preferred Dealer from the search results
4. For auto tires visit goodyear.com

TIRE ORDERING PROCESS

1. Check size and type of tire(s) needing replacement.
2. Visit goodyeartrucktires.com to search for available products and to find a Goodyear Authorized Dealer near you.
3. Present this program letter or mention your WMCA Membership to the Goodyear Authorized Dealer to receive special pricing.
4. WMCA Member pays dealer for tire(s) and service work performed.

Note: No taxes or additional services are included in the published pricing (Example: Mount and Dismount cost is not included in the tire price).

DEALER BILLING METHOD (FOR DEALER USE ONLY)

1. Confirm that the customer is a member of the WMCA. Full WMCA fleet list will be on Tire-HQ™.
2. To bill on Tire-HQ, use the following Approval Numbers:
 - New Tire: N0009529
 - Retread: N0009530
3. Bill name and complete address on your local books. Use document type "C" (Local Price Support).
4. Enter in correct Approval Number.
5. If you have questions, please contact Thomas Diederich at 33-752-3815 or tdiederich@goodyear.com.



GOODYEAR SALES MANAGER CONTACT

Name: Thomas Diederich

Phone: 330-752-3815

Email: tdiederich@goodyear.com



RECOMMENDED PRODUCTS

LONG HAUL



ENDURANCE LHS

A SmartWay®-Verified, Tough Long Haul Steer Tire For High Miles To Removal



ENDURANCE LHD

A SmartWay-Verified, Tough Long Haul Drive Tire That Offers High Miles To Removal



G316™ LHT™ DURASEAL*

A SmartWay-Verified, Tough Long Haul Drive Tire That Offers High Miles To Removal



MARATHON™ LHS™

Goodyear's SmartWay-Verified Long Mileage Steer Tire



MARATHON LHD™

Goodyear's SmartWay-Verified Long Mileage Drive Tire

REGIONAL



ENDURANCE RSA

The Toughness Fleets Need For Regional And Urban Applications



G182 RSD™

All-Around Tire For Regional Service



MARATHON RSD™

A Long-Lasting, Versatile Drive Tire For Long Haul, Regional And Urban Routes

MIXED SERVICE



ENDURANCE™ WHA DURASEAL*

Goodyear's Best Waste Haul Tire For Long Miles To Removal



G296™ MSA DURASEAL*

Long Mileage Super Single Tire For Heavy On- And Off-Road Applications



WORKHORSE MSA™

All-Position Tire Offering Superior Performance



G278 MSD™

Tough Super Single Tire For Severe Service Conditions

All of these and many more popular tires are available to WMCAMembers!

TOTAL•SOLUTION



Trusted Products
Innovative Products For Any Fleet Application



Nationwide Dealer Network
2,300+ Dealers In North America Ready To Help Your Fleet



Reliable Services
Most Reliable Nationwide Roadside Service In The Industry[†]



Fleet Management Tools
Tire And Retread Tracking And Fleet Dashboard

Find your total solution at goodyeartrucktires.com.

[†]Fleet research study, Nov. 2015, Lieberman Research Worldwide. 590-fleet sample. Goodyear Dealer network roadside service compared to Michelin, Bridgestone and Continental.

*Also available in non-duraseal.

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