

# Wisconsin Motor Carriers Association



The Wisconsin Motor Carriers Association 'Diamond Club' is an exclusive program for our members who wish to increase their visibility and reach within the Association. As a member, your company will enjoy increased marketing and promotional efforts throughout the year at each and every WMCA-sponsored event, as well as in our bi-weekly newsletter, on a dedicated page on the WMCA Web site, and in the pages of the WMCA Annual Membership Directory.

Each Diamond Club member is promoted year-round, new for 2020, each Diamond Club member receives added benefits to the membership, including:

- Two (2) complimentary full registration passes to the WMCA Annual Convention.
- Two (2) complimentary passes to the WMCA Brewers Tailgate Party and ballgame.
- Two (2) complimentary registrations to a WMCA Seminar of their choice.

Now in 2020, for those who wish to go above and beyond the Diamond Club, we are pleased to announce the Diamond Club Plus program. If your company chooses to join this uniquely exclusive club, we offer the same benefits as the current Diamond Club, and a great deal more, including:

- Primary listing on all promotional materials utilized by the WMCA.
- Four (4) complimentary passes to the WMCA Brewers Tailgate party and ballgame.
- Four (4) complimentary full registration passes to the WMCA Annual Convention.
- Four (4) complimentary registrations to a WMCA Seminar of their choice.
- A complimentary hole sponsor at one of the WMCA golf outings of your choice.
- An opportunity to submit an article in the WMCA e-newsletter
- A complimentary 5" x 7" ad in the WMCA e-newsletter.

◇ **Yes!** Please add my company as member of the 2020 Diamond Club

◇ **Yes!** Please add my company as a member of 2020 Diamond Club Plus!

Here is my information to sign our company up for membership. I understand the cost for one year membership in the Diamond Club is **\$5,000** and **\$10,000** for the Diamond Club Plus.

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

MC/Visa/AMEX/Discover # \_\_\_\_\_ Exp. \_\_\_\_\_

Or, include a check payable to: **Wisconsin Motor Carriers Association** and mail to:

**PO Box 44849  
Madison, WI 53744**

Call 608-833-8200 or e-mail Misty Simpson at [msimpson@wtiruck.org](mailto:msimpson@wtiruck.org) with any questions you may have.